



**MERCHANT SERVICES**

# Hands-On Service. Better Value. Superior Results.

Top-notch products and high-touch customer service



## Bringing a Best-in-Class Program for Financial Institutions

We deliver products and services that are aimed at helping your commercial customers grow and thrive even in challenging times. By partnering with multiple leading Payment Networks, we are able to service most of your clients regardless of their processing solution needs. Our goal is to provide secure, efficient, and cost effective processing for your depositors.

**PROUDLY ENDORSED BY**



### Competitive Pricing

With our competitive pricing, we give you the ability to compete with the largest of institutions in your market.



### Retain High-Value Clients

Offering a robust, multi-product merchant services program can be a game changer in today's challenging business environment, making your high-value clients more sticky.



### Exceptional Service

Get access to a representative who handles everything so you don't have to get in the middle of sales, implementation, or service.

Evolv, Inc, doing business as Evolv is a registered Independent Sales Organization of Wells Fargo Bank N.A., Concord, CA, PNC Bank, N.A. Pittsburgh, PA and Fifth Third Bank, N.A., Cincinnati, OH

**CONTACT US TO LEARN MORE**

**(888) 311-7248 ext 3009**

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# We Make It Easy

Unlike other payment processing vendors, we take care of the entire process, including:

- Pre-Sales Support and Training
- Marketing Materials
- Staff Incentives
- Merchant Appointments & Close
- Hardware Installations
- After-Sales Merchant Support

## Benefits to Your Institution

Our merchant services program helps your financial institution thrive. Our merchant services program builds business customer relationships in new ways. Not only will your financial institution stay relevant you will also be an invaluable resource in any merchant segment.

- Real-time reporting and referral tracking
- No liability to your financial institution
- Superior recurring fee income
- Strategies for lead cultivation
- Access to four processing platforms
- Attract and retain commercial depositor relationships
- Online visibility to merchant volume, fees, and processing statements
- Education and training
- Working with partners to implement best practices
- Digital Marketing solutions
- Dynamic marketing initiatives



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## Programs for Verticals

- Retail
- Restaurants
- Micro Merchant
- Healthcare & Veterinarian
- Attorney
- Government & Housing Authorities
- B2B

## Buyer's Choice

Evolv enables merchants to offer a Buyer's Choice method of payment. Merchants can offer a cash price and a card price, which includes the cost of accepting card payments, and helps merchants lower their overall payment acceptance expenses.

## Digital Marketing

Our Digital Marketing solutions offer a way for your merchants to attract new customers and increase their revenue.

## Debt Repayment

Between consumers' demands for convenience and financial institutions' desires to reduce costs, debit and ACH acceptance for loan repayment has elevated to the payment method of choice.

## Exemplary Customer Service & Tech Support

Evolv provides exceptional customer service and technical support to our merchants directly from our Newburgh, IN headquarters, with access to 24/7 support via a toll-free number. Experience our unmatched service today!



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