

Convenient Access Visa Prepaid Cards



Expand your product offering. Tap into the unbanked market.

With the Convenient Access Visa Prepaid Cards, offered by UBB Card Services, you have the ability to expand your product offering past the traditional checking account and truly provide the unbanked and other hard to reach consumers in your market with a solution that can meet their banking needs.



Why should your bank offer prepaid cards?

- Generate incremental noninterest income
- Fill gaps in your product offerings
- Strengthen customer relationships
- Reach untapped markets
- Acquire new customers

Meet the needs of emerging markets while expanding your product offering.

Second chance account for the unbanked

If a consumer doesn't qualify for traditional checking accounts, the prepaid card option allows you to acquire the relationship while also providing them with the payment solutions they need.

College student spending

With the prepaid card, your customers who have children attending college away from home can periodically provide them with the funds they need, when they need them.

Teach teens to be responsible spenders

Prepaid cards are an ideal way for responsible teens to learn the basics of a banking relationship and to spend within their means.

Benefits for your customers:

Prepaid funds

No risk of overspending, damage to credit ratings, or possibility of overdraft fees.

Convenient card loading

Up to \$5,000 per month at your financial institution and up to \$10,000 via direct deposit.

Online purchases

Make online purchases with ease using the prepaid cards which carry a 3-digit CVV code on the back.

Worldwide acceptance

Accepted wherever Visa debit cards are around the world.

Cash withdrawal abilities

Cardholders can withdraw cash at ATMs that carry the Cirrus or Pulse acceptance marks.

Account notifications

Alerts to notify cardholders of transaction info or when their card balance is low.

Online bill pay capabilities

Cardholders can pay all of their bills online from one convenient location.

For more information about the Convenient Access Visa Prepaid Cards or to start the enrollment process, contact UBB Card Services today.

800.752.8140 | ubb.com

